

## Quick Start Guide

*This guide is intended to get you started with IBM SPSS Amos 20.*



**Translated versions:** To obtain the Quick Start Guide in Japanese, access the PDF file on the Quick Start CD or DVD.

### Product overview

IBM® SPSS® Amos™ gives you the power to easily perform structural equation modeling. Using SEM, you can quickly create models to test hypotheses and confirm relationships among observed and latent variables—moving beyond regression to gain additional insight. Structural equation modeling can take your research to the next level. IBM SPSS Amos is the perfect modeling tool for a variety of purposes, including:

- Psychology – Develop models to understand how drug, clinical, and art therapies affect mood
- Medical and healthcare research – Confirm which of three variables—confidence, savings, or research—best predicts a doctor's support for prescribing generic drugs
- Social sciences – Study how socioeconomic status, organizational membership, and other determinants influence differences in voting behavior and political engagement
- Educational research – Evaluate training program outcomes to determine impact on classroom effectiveness
- Market research – Model how customer behavior impacts new product sales or analyze customer satisfaction and brand loyalty
- Institutional research – Study how work-related issues affect job satisfaction
- Business planning – Create econometric and financial models and analyze factors affecting workplace job attainment
- Program evaluation – Evaluate program outcomes or behavioral models using SEM to replace traditional stepwise regression

### 1 Step 1: Access your software



If you are installing with the DVD provided with the product, proceed to the next step. If you are downloading your product from Passport Advantage®, follow the instructions in the download document available on the web at:

<http://www.ibm.com/support/docview.wss?uid=swg24029598>

### 2 Step 2: Access installation instructions



A detailed installation document (PDF) is available on the installation DVD. The installation document can also be downloaded from the web at:

<http://www.ibm.com/support/docview.wss?uid=swg24029598>

### 3 Step 3: Evaluate your hardware and system configuration



Detailed system requirements are provided within the IBM SPSS Amos installation document, available on the installation DVD. The document can also be downloaded from the web at:

<http://www.ibm.com/support/docview.wss?uid=swg24029598>

Ensure that the target computers meet the minimum hardware and software requirements.

### 4 Step 4: Access your documentation



In addition to the documentation installed with the product, you can access the IBM SPSS Amos 20 product documentation on the web at:

<http://publib.boulder.ibm.com/infocenter/SPSSAmos/v20r0m0/>

## 5 Step 5: Install IBM SPSS Amos



To install the product, please refer to the following documents, which you can find on the installation DVD. The installation documents can also be accessed from the web at:

<http://www.ibm.com/support/docview.wss?uid=swg24029598>

### If you have a single user license, refer to:

- *Single User License Installation Instructions.pdf*

### If you have a site license, refer to:

- *Site License Administrators Guide.pdf*. Read this document first. It contains information about distributing the software to the users.
- *Site License Installation Instructions.pdf*. Read this document for information about installing the product on the end users' computers. You can also distribute this document to the end users. You also have the option of distributing an abbreviated version of these instructions (*Site License Installation Instructions (Abbreviated).pdf*).

### If you have a network (concurrent) license, refer to:

- *Network License Administrators Guide.pdf*. Read this document first. It contains information about setting up the network license manager and distributing the software to the users.
- *Network License Installation Instructions.pdf*. Read this document for information about installing the product on the end users' computers. You can also distribute this document to the end users. You also have the option of distributing an abbreviated version of these instructions (*Network License Installation Instructions (Abbreviated).pdf*).

## More information



For more information, see the following resources on [ibm.com](http://www.ibm.com):

- IBM SPSS software solutions at <http://www.ibm.com/software/analytics/spss/>
- IBM developerWorks® at <http://www.ibm.com/developerworks/spssdevcentral/>
- IBM product support at: <http://www.ibm.com/support/>
- IBM user communities at <http://www.ibm.com/community/>

